

Case Study



“The process and policy recommendations were relevant, precise and simple to implement... so an excellent service delivered perfectly”

John Simpson, CEO, JSA Ltd.
Chairman
The Duke of York Young Champions Trophy



Future world champions....

JSA has managed the Duke of York Young Champions Trophy since its inception in 2001 and overseen its growth from 11 competitors from 6 countries in 2001 to a field of 57 champions from 34 countries. Juniors from Canada, Japan, Israel and Thailand are recent additions and, with an impressive average handicap of +1 last year, the event is now regarded as one of the premier junior events worldwide.

www.doy-champions.com



The brief

A high profile event with significant impact in the golfing world, JSA required an assessment to ensure that the risk management practices for the The Duke of York Young Champions Trophy were up-to-date, relevant and appropriate to the event activity.

The appointment

Understanding the planning involved with such an event proved to be critical. Relevant Risk's long association with large golf tournaments and corporate golf days meant recommendations would be presented based on hands-on experience. Relevant Risk also recognised The Duke of York Young Champions Trophy charitable status.

Assessing the knowledge

Working alongside the Tournament Director, Relevant Risk reviewed the existing planning process and procedures. We presented workable solutions including sourcing 'best practice' tactics from other sports associations and charities. Where it was deemed necessary, specialists were introduced to ensure Relevant Risk's recommended solution was robust and effective. The plan was particularly robust given the age and language limitations of the participants.

Touchpoints:

- Ⓜ Supplier contracts
- Ⓜ Child protection
- Ⓜ Data protection
- Ⓜ Privacy policies
- Ⓜ Copyright / image rights
- Ⓜ Alcohol & drugs policy
- Ⓜ Disability discrimination
- Ⓜ Sponsors contracts
- Ⓜ Working time regulations
- Ⓜ Insurance
- Ⓜ Terms and conditions
- Ⓜ Players rights

Sharing the experience

Creating a process that was affordable and achievable given the worldwide participation in this event was critical. Sponsors, suppliers, Federation representatives and parents needed to buy in to any changes without hesitation.

Employees were informed at every stage to allow for valuable input. Policies were amended or provided for better compliance.



The outcome

Documentation outlining clear action points for the business to take forward, including:

- Ⓜ Recommendations for supplier assessment, to include appropriate practice for child protection.
- Ⓜ Amendments to Sponsor contracts to allow for clear lines of responsibility.
- Ⓜ Changes to existing policies along with suggestions for new policies to allow for altered legislation.
- Ⓜ Proposed copy for inclusion within Player Acceptance packs.
- Ⓜ Employee training on key risk issues.



*Follow the tournament in 2010
Tue 14th - Thu 16th September*

*Royal St. George's
Sandwich, Kent*

www.doy-champions.com

